



TOP 10 FUNDRAISING TIPS

1. Personalise your appeal – tell people why you are doing it and who you are fundraising for
2. Get your friends/family to sign up first – they will usually donate a generous amount and set a standard for people to follow!
3. Ask your sponsors to tick the Gift Aid box if they are eligible - this allows us to claim back tax and can increase your donation by 28%
4. Ask your employer about matched funding
5. Set up a Just Giving fundraising page - to get started click here: [and advertise it on your Facebook page if you have one and add to any email you send](#)
6. Send an article and photo to your colleagues through staff newsletters
7. Run a 50:50 - from a grid of 100 squares sell each square and then have a draw – the winning square receives 50% of the total money raised and the rest goes to Speyside Trust. You can download a 50:50 grid [click here >](#)
8. Organise an event such as:
 - A pasta party/curry night
 - Set up a raffle – you could ask local businesses to donate prizes
 - Take cakes into work each Friday and ask for donations
 - Car boot sale
 - Quiz night
 - Treasure hunt
9. Offer a prize for a sweepstake to guess your finish time!
10. Keep your sponsors informed of how your training is going
11. Post Event – Get a picture at the finish line and show everyone you did it!!



The fastest, easiest, and cleverest way to raise money is with our partners

JustGiving

Badaguish Outdoor Centre, Aviemore, Inverness-shire, PH22 1QU
T: 01479 861285 option 3 E: events@badaguish.org

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